





At DMC we understand the need for pure, safe products.

We honour the environment with a more sustainable future for all.

# DMC

## naturally the best choice

#### **DMC Natural Paint is good for you**

Because we value health and a clean planet we only make paints that are completely safe for you.

We make paints that will not pollute our homes, the air we breathe or the water we use. We do not use petrochemicals, solvents or synthetic colorants, we use natural clays, minerals and beautiful natural pigments.

Paint without fumes and headaches and use the rooms the same day, even if you are suffering from asthma or chemical sensitivity. Naturally, wash up and disposal is safe and non- polluting.

### **DMC** Paint is good for your home

Your home is like the skin of your body and to remain intact it must not be covered with a plastic film.

DMC Paint allows walls to breathe and helps to maintain a healthy micro-climate. It protects against the weather and adverse pollutants. It strengthens and protects masonry surfaces by maintaining alkaline levels. Being completely mineral based, DMC Paints are non-flammable, 100% UV stable and have a very low surface tension.

DMC Paints will not blister or peel, being a natural material it will simply wear thinner over time – just like fabric, which means redecorating will not require stripping previous applications. Millions of micro-crystals are being formed when the paint cures, thus creating the unique luminosity and depth of colour of DMC Paints. An added benefit is the ability of the paint to deflect heat in direct sunlight, leaving the surface cooler by up to 12°C

#### **DMC** Paint is good for the environment

Paint production is one of the most polluting industries on the planet. Huge amounts of non-degradable toxic waste are the by-products of paint production. Solvents and VOC's released into the atmosphere come a close second behind atmospheric carbon dioxide contamination. Even acrylic paints, despite being water based, add to the ever increasing poisoning of our environment.

All products produced by DMC are non-polluting at the end-of-life, unused paint can safely disposed of in normal household refuse.

Only a whole-of-life and independent product verification against strict international guidelines can give complete product assurance. For that reason BAUWERK Paints have been awarded "GECA"-certification and the entire product range carries the "Good Environmental Choice Label".

Happy, healthy painting.